

# TERMS AND CONDITIONS FOR JGH MAGIC

As part of the ordering process, you will give us certain information about you so that we can fulfill your order.

This is our privacy policy, which tells you what personal data we collect, how we use it, how we protect it, whether it is disclosed and how you can access and rectify it.

## 1. WHAT PERSONAL DATA WE COLLECT?

### **1. Information We Collect**

#### **1.1 Personal Information**

When you place an order, we collect and may store basic details such as your name, email address, delivery address, contact number, username, and password.

We may also automatically gather certain information from your device, including your IP address, browser type, connection details, login and logout times, and details of items you searched for or viewed.

#### **1.2 Cookies**

Like many websites, we use cookies to enhance your shopping experience. Some cookies are essential to identify you on our website, enable the shopping cart, and facilitate order placement.

We also use cookies to recognize you on future visits, helping us provide a more personalized experience. If you prefer, you can decline or delete cookies by adjusting your browser settings. Please refer to your browser's "Help" section for guidance.

### **2. How We Use Your Information**

We use the personal data you provide to process your orders, including sharing your phone number with delivery services and contacting you if any issues arise.

You may opt to receive promotional emails or other updates from us, and you can opt in or out of these communications at any time.

We may also use your information for market research, customer profiling, or to display personalized content on our website, such as your favorite items or new products you might like.

### **3. Securing Your Information**

To protect your data, we use secure server software to encrypt all information you send to us, reducing the risk of interception. Strict security measures are in place to prevent unauthorized access to stored data.

Payment card details are encrypted using Secure Sockets Layer (SSL) and are not stored by us.

### **4. Sharing Your Information**

Payment card details are transmitted directly to our banking partners and are not accessible to us.

We may share your information with trusted third parties that we believe may be of interest to you. You can choose to opt out of this during the ordering process by checking the relevant box.

In certain cases, we may disclose your information to comply with laws, regulations, or codes of conduct, or when required by competent authorities. Additionally, we may share your data to protect our rights or those of our customers.

### **5. General Information**

Using our website signifies your consent to our collection and handling of personal data as outlined in this policy.

To help protect your account, ensure you log off after using a shared computer.

If you have any questions or concerns about your information, you can contact us anytime.

### **Changes to This Privacy Policy**

JGH MAGIC reserves the right to update this privacy policy at any time. When we make changes, the updated date will be revised at the bottom of this page.

We encourage users to regularly review this page to stay informed about how we protect the personal information we collect. By continuing to use our website, you acknowledge and accept any changes made to this policy.

# PRIVACY POLICY FOR JGH MAGIC

## Privacy Policy

Last updated: January 07, 2025

This privacy statement informs you of your rights to privacy and the ways in which the law protects you, as well as our rules and practices regarding the gathering, use, and disclosure of your information when you use the service.

Your personal information is used by us to deliver and enhance the service. You consent to the collection and use of information in line with this privacy policy by using the service.

## Interpretation and Definitions

### Interpretation

The following criteria determine the meanings of the words whose initial letter is capitalised. Whether used in the single or plural, the following definitions will always indicate the same thing.

## Definitions

For the purposes of this Privacy Policy

**"Account"** refers to a special account that was made for you in order to access our service or certain elements of it.

**"Control"** refers to ownership of 50% or more of the shares, equity interest, or other securities that are eligible to vote for directors or other managing authority. An affiliate is an organisation that controls, is controlled by, or shares control with a party.

**The term "application"** refers to the company's software package, JGH MAGIC

**Company** In this Agreement, "the Company" (also known as "We," "Us," or "Our") refers to JGH MAGIC SVVS Tower, NGR Layout, Bengaluru, Karnataka.

**Cookies** Among their numerous functions, cookies are little files that a website places on your computer, mobile device, or other device. Among other things, they hold information about your browsing history on that website.

**Country** refers to: India

**Device** refers to any gadget, including a computer, smartphone, or digital tablet, that has access to the service.

**Personal Data** is any information that relates to an identified or identifiable individual.

**Service** refers to the Application or the Website or both.

**service Provider** means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.

**Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

**Website** refers to Ekrewards, accessible from <http://amulmagic.com/> ( accessible only for the employees and management persons not for the end users)

**You** mean the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

## Collecting and Using Your Personal Data

### Types of Data Collected

#### Personal Data

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

Email address

First name and last name

Phone number

Address, State, Province, ZIP/Postal code, City

Usage Data

Kyc Details

## Usage Data

When utilising the service, usage data is automatically gathered.

The Internet Protocol address (IP) of your device, the type and version of your browser, the pages you view on our service, the time and date of your visit, the amount of time you spend on those pages, unique device identifiers, and other diagnostic information are examples of usage data.

The type of mobile device you use, its unique ID, its IP address, its operating system, the kind of mobile browser you use, and other diagnostic information are just a few of the details We might automatically gather when you use a mobile device to access the Service.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

## Information Collected while Using the Application

With your previous consent, we may gather the following information while you use our application in order to provide its features:

Details about where you are

Images and additional data from the camera and photo library on your device

We utilise this data to offer aspects of our service, enhance it, and personalise it. The data may just be saved on your device or uploaded to the servers of the company and/or a service provider.

Through the settings on Your Device, you may always allow or prohibit access to this data.

## Tracking Technologies and Cookies

To monitor activity on Our Service and keep specific data, we employ cookies and related tracking technologies. Beacons, tags, and scripts are examples of tracking technologies that are used to gather and monitor data in order to enhance and evaluate Our Service. Among the technologies we might employ are:

**Cookies or Browser Cookies:** A little file called a cookie is stored on your device. You have the option to tell your browser when a cookie is being sent or to reject all cookies. You might not be able to utilise some aspects of our service, though, if you reject cookies. Our service may make use of cookies unless you have set your browser to reject cookies.

**Web Beacons:** Web beacons, also known as clear gifs, pixel tags, and single-pixel gifs, are tiny electronic files that may be present in some parts of our Service and emails. These files allow the Company to track things like the number of users who have visited those pages or opened an email, as well as other relevant website statistics (like determining how popular a particular section is and confirming the integrity of the system and server).

"Persistent" and "Session" cookies are two types of cookies. Session cookies are erased as soon as your web browser is closed, whereas persistent cookies stay on your computer or mobile device when you go offline.

Both session and persistent cookies are used for the following purposes:

#### **Necessary / Essential Cookies**

Type: Session Cookies

Administered by: Us

**Purpose:** These cookies are necessary to give you access to the services offered by the website and to allow you to utilise some of its features. They aid in user authentication and guard against account fraud. We only use these cookies to give You the services you have requested; without them, we would not be able to deliver them.

#### **Cookies Policy / Notice Acceptance Cookies**

Type: Persistent Cookies

Administered by: Us

**Purpose:** These Cookies identify if users have accepted the use of cookies on the Website.

#### **Functionality Cookies**

Type: Persistent Cookies

Administered by: Us

**Purpose:** These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is

to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

For more information about the cookies we use and your choices regarding cookies, please visit our Cookies Policy or the Cookies section of our Privacy Policy.

## Use of Your Personal Data

**To provide and maintain our Service,** including to monitor the usage of our Service.

**To manage Your Account:** to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.

**For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.

**To contact You:** To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.

**To provide You** with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.

**To manage Your requests:** To attend and manage Your requests to Us.

**For business transfers:** We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred.

**For other purposes:** We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

We may share Your personal information in the following situations:

**With Service Providers:** We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to contact You.

**For business transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.

**With Affiliates:** We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and

any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.

**With business partners:** We may share Your information with Our business partners to offer You certain products, services or promotions.

**With other users:** When You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside.

**With Your consent:** We may disclose Your personal information for any other purpose with Your consent.

## Retention of Your Personal Data

Your personal information will only be kept by the company for as long as is required to fulfil the objectives outlined in this privacy statement. To the extent required to fulfil our legal responsibilities (for instance, if we must keep your data in order to comply with applicable laws), settle disputes, and uphold our legal agreements and policies, we will keep and use your personal data.

Additionally, the business will keep usage data for internal study. Except in cases where it is required by law to be kept for longer lengths of time or when it is utilised to enhance the functioning or security of Our Service, Usage Data is typically kept for a shorter amount of time.

## Transfer of Your Personal Data

The Company's operating offices and any other locations where the parties participating in the processing are based are where your information, including Personal Data, is processed. It implies that this data might be moved to and kept on computers situated outside of your state, province, nation, or other governmental jurisdiction where data protection regulations might be different from your own.

Your agreement to that transfer is shown by your acceptance of this privacy statement and your subsequent input of such data.

No transfer of your personal data to another organisation or nation will occur unless sufficient controls are in place, including the security of your data and other personal information. The Company will take all reasonably necessary steps to ensure that your data is treated securely and in accordance with this Privacy Policy.

## Delete Your Personal Data

You have the right to have the personal information we have acquired about you deleted, or to ask us to help you do so.

You might be able to remove certain information about yourself from our service.



By logging into your account, if you have one, and going to the account settings section, you may control your personal information and change, modify, or remove it whenever you like. To seek access to, update, or remove any personal information you have given us, you can also get in touch with us.

However, please be aware that in situations where we are required by law or have a legitimate reason to do so, we may need to keep some information.

## Disclosure of Your Personal Data

### Business Transactions

Your personal information might be transferred if the company is involved in a merger, acquisition, or asset sale. Before your personal information is moved and falls under a new privacy policy, we will give you advance notification

### Law enforcement

If the law requires it or if public authorities (such as a court or government agency) legitimately request it, the Company may be obliged to reveal Your Personal Data.

### Other legal requirements

Your personal information may be disclosed by the company if it believes in good faith that doing so is required to:

- Respect a legal requirement
- Protect and defend the company's property or rights.
- Prevent or look into any misconduct related to the Service
- Ensure the public's or service users' personal safety
- Defend yourself from legal responsibility

## Security of Your Personal Data

We care about the security of your personal information, but keep in mind that no method of electronic storage or transmission over the Internet is completely safe. Although we make every effort to protect your personal data using commercially reasonable methods, we are unable to provide complete protection.

## Children's Privacy

A person under the age of thirteen is not addressed by our service. We are aware that no one under the age of thirteen provides us with personally identifiable information. If you are a parent or guardian and you know that your child has given us personal information, please get in touch

with us. We take action to delete personal data from our servers if we learn that we have gathered someone under the age of 13 without obtaining their consent from their parents.

Your parent's approval may be required before we collect and use your information if we must use it as a legal basis for processing it and your nation needs parental consent.

## Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## Contact Us

If you have any questions about this Privacy Policy, You can contact us:

By email: [kamal@simpel.ai](mailto:kamal@simpel.ai)

By visiting on our website: <http://amulmagic.com/>

By phone number: 9900510100

